

*Scarborough Mercantile
Cricket Club
Policies and By-Laws-
Social Media*



August 2015



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1 GENERAL

The objective of the Scarborough Mercantile Cricket Club's (SMCC) (herein called "Club") use of Social Media is to enable communications between members and potential new members and shall use "postings" and uploads of videos that will feature positive club and team news, events and performances.

The types of Social Media shall include but not be limited to:

- Emails
- SMS, Texts, MMS
- YouTube
- Twitter
- Facebook (Scarborough Sharks) Public Group
- Scarborough Sharks Website www.smcc.org.au

The goal is to provide structure and guidance to members and other persons to ensure that:

- No Personal information about members is disclosed.
- No statements will be made that are misleading, false or likely to injure the reputation of the Club or of another person or member.
- No statements will be made that might bring the Club into disrepute.
- Members and users will not engage in negative or destructive discussions or postings.
- Abusive, harassing, discriminatory or offensive statements will be not be posted by members.
- Destructive or abusive members and users will be deleted and blocked from engaging on our sites and social media portals.

1.1 Power to Make Amend and Repeal

"The Committee" of Management (herein called "the Committee") has the power to make, alter and repeal Policies and By-Laws not inconsistent with "the Constitution" regulating the use of the Club's equipment, the admission of members and the conduct of the Club and Its affair's generally.

These Policies & By-Laws may be amended by "the Committee" at a Committee Meeting.

As soon as practicable after the making of any change to the Policies & By-Laws, the Secretary should provide the latest copy on the clubs notice board and website.

1.2 Effective Date

The Policies & By-Laws will come into force upon approval by "The Committee".

1.3 Application of the Rules of the Club

The Policies & By-Laws need to be read in conjunction with the "Constitution" of the Scarborough Mercantile Cricket Club.

Should there be a conflict between the "Policies, Regulations & By-Laws" and the "Constitution", the Constitution shall prevail to the extent of the conflict.

The Rules of the club bind every member and the Club to the same extent as if every member and the Club had signed and sealed these rules and agreed to be bound by all their provisions.

1.4 Interpretation

Any doubt arising as to the application or meaning of any clause shall be decided by "The Committee" whose decision will remain until altered by a Meeting of "The Committee", whose decision shall then be final and conclusive.



If any case occurs which, in the opinion of "The Committee", is not provided for in this Rules, Regulations & By-Laws, it shall be determined by "The Committee" in such manner as deemed expedient.

1.5 Member Responsibilities

All members are expected to use the social media and electronic communication portals appropriately, guided by the premise "think about what you want to say before you write it". Email and social media postings are a written record of your thoughts, and may be used in a criminal matter or Club disciplinary actions.

Any member or person witnessing any behaviour that breaches "The Constitution", Rules and By-laws, the Code of Conduct or this Policy has the responsibility to report it to their Captain or a member of "the Committee" at their first available opportunity. Reports of such a nature shall not use social media open to general members or other persons.



2 OUR STATEMENT

Using the Social Media and electronic communication is essential for communicating with members. SMCC is committed to communication being appropriate and related to Club business.

When using electronic technology, we will ensure that members' privacy is protected, clear boundaries are maintained and bullying and harassment does not occur.

2.1 Communication Methods and Social Media Portals

Children under the age of 18 shall not be "friended" on Facebook, Twitter or similar media without the parents or guardians consent. It is inappropriate for adults to contact children under the age of 18 directly via these social media portals.

Club Website:

- Information on competitions, social events, committees, policies, constitution, rules and by-laws will be placed on our website.
- No offensive content or photos will be uploaded to our website.
- Permission will be sought from parents to upload photos of their children and care will be taken so as to not provide information that identifies them.
- A Club representative will be appointed to provide accountability and control over what goes onto the Club website and social media portals.

Emails

- Members email addresses shall never be disclosed or the emailing list sold or distributed.
- Email addresses other than committee members, shall be Blind Carbon Copied (BCC) when set in larger group emails.
- Email communication such as the official mailing list is used for longer communication relevant to Club matters.
- Children under 18 years of age shall never be emailed directly. Communications shall be through registered parent or guardian as indicated on the child's registration document.

Facebook, Twitter and YouTube

- Postings and uploads of videos will feature positive Club and team news, events and performances.
- Personal information about members will not be disclosed.
- No statements will be made that are misleading, false or likely to injure the reputation of another person.
- No statements will be made that might bring the Club into disrepute.
- Members and users will not engage in negative or destructive discussions or postings.
- Abusive, harassing, discriminatory or offensive statements will be not be posted by members.
- Destructive or abusive members and users will be deleted and blocked from engaging our site and social media portals.

Text, SMS, Messenger, MMS

Representatives of the Club may use SMS and email to communicate Club business however:

- Text communication (SMS) should be short and about Club matters.
- Communication about or to children (under 18) shall be made through their parents.



2.2 Members Responsibilities

All members are expected to use the Clubs Social Media portals and electronic communication appropriately, guided by the premise “think about what you want to say before you write it”. Email and social media postings are a written record of your thoughts on a matter and may be used in disciplinary action.

2.3 Communication by the Club and its members

- Should be restricted to Club matters.
- Shall not be of racist, sexist nature.
- Must not offend, intimidate, humiliate or bully any member.
- Must not be misleading, false or injure the reputation of another person.
- Should seek to protect the privacy of members.
- Must not bring the Club into disrepute.
- Coaches and others working with children and young people (under 18) will direct communication through parents.

2.4 Non-Compliance

Any member found to have sent inappropriate electronic communication, uploaded inappropriate website content or engaged in blogs or discussions that harass, offend, intimidate or humiliate members, may face disciplinary action as outlined in our member protection policy or code of conduct.

Cyber-bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police. The Club can also initiate separate disciplinary action where there has been a breach of “the Constitution” or code of conduct.

Members publishing false or misleading comments about another person in the public domain (e.g. Facebook or Websites) may be liable for defamation.

Reference: Play by the Rules

www.playbytherules.net.au